PARIS CONFERENCE ON SUDAN
BUSINESS FORUM
(MEDEF - 55 avenue Bosquet, 75007 Paris, May 17, 2021)

- **Duration:** 4H

- **Schedule:** 9:00 am – 13:00 pm

- **Objectives:**
  - Signal the full normalization of Sudan in the International community
  - Inform foreign investors, private sector, bankers about the economic reforms undertaken by the Government of Sudan
  - Highlight investments opportunities in Sudan in both public and private sectors

= Draft programme =

1/ **General context – presenting the « New Sudan » (1h30): = 09H00 – 10H30 =**

Moderator: Vera Songwe, Executive Secretary of UNCA

- **Introduction Interventions (5 minutes)**
  - Geoffroy Roux de Bézieux, President of MEDEF (host) (2 minutes)
  - Bruno Le Maire, French minister of Finance (3 minutes)

- **Presentation of Sudanese economic reforms and business environment (85 minutes)**

  - **Projection of a video? (5 minutes)**
    - Abdallah Hamdok: Sudanese Prime minister (15 minutes)
    - Jihad Azour: IMF North Africa and Middle East Director (5 minutes)
    - Hafez Ghanem: World Bank, Vice President for Eastern and Southern Africa (5 minutes)
    - Hashim Mattar, Sudanese Business Federation, President: How to do business in Sudan? (8 minutes)
    - Abda Yahia el Mahdi (European Chamber of Commerce in Sudan): Specificities of the Sudanese market (8 minutes)
    - Presentation by a Government official of 5 “ready-to-invest” priority projects (25 minutes)
    - Questions and answers (20 minutes)

- **Coffee break: 10 minutes**

2/ **Update on banking and compliance (30 minutes): = 10H40 – 11H10 =**

Moderator: Philippe Gautier, – MEDEF International, General Director

- US official (Treasury or Justice or US Treasury) (to be determined): full lifting of sanctions (5 minutes)
- French banker (to be determined): getting ready to return to Sudan (5 minutes)
- Youssef Altinay – UCB, Sudanese bank representative: how the Sudanese banks are getting prepared (5 minutes)
- Benedict Orhama - Afreximbank: how this kind of development bank can help (5 minutes)
- Mohamed Elfatih Zainelabdeen, Governor of the Central Bank of Sudan (5 minutes)
- Question and answers (5-10 minutes)
3/ Round tables on the opportunities on four flagship sectors: Infrastructure, Agriculture, Energy&Mining and ICT (1H30) - = 11H15 - 12H =

<table>
<thead>
<tr>
<th>Infrastructure (45 minutes)</th>
<th>Agriculture/agribusiness/animal resources (45 minutes)</th>
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</thead>
<tbody>
<tr>
<td>Moderator: to be confirmed</td>
<td>Moderator: Sébastien Fleury, Deputy Chief Investment Officer, Proparco</td>
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<tr>
<td>- Presentation of the opportunities of the sector by a panel of 3 Sudanese businessmen/women: Diana El Assad (Al Asaad group), Elmoiz Farouq Khalil (HCI), Saaid Mohamed Saaid (Newtech Consulting Group) (21 minutes)</td>
<td>- Presentation of the opportunities of the sector by a panel of 2 Sudanese businessmen: Ahmed Amin Abdellatif (CTC Group), Murtada Kamal (Agrotech) (15 minutes)</td>
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<td>- 1 Representative from French/European/American companies operating in Sudan that have faced, and successfully overcame, challenges doing business in Sudan: Philippe Labonne (Bolloré) (7 minutes)</td>
<td>- Representatives from European/African companies operating in Sudan that have faced, and successfully overcame challenges doing business in Sudan or wanting to do business in Sudan: Adeline Lescanne-Gautier (Nutriset), FGM International, Dangote Group (15 minutes)</td>
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<td>- Question and answers (15 minutes)</td>
<td>- Question and answers (13 minutes)</td>
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<td>- Wrap up by moderator (2 minutes)</td>
<td>- Wrap up by moderator (2 minutes)</td>
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= 12H – 12H45 =

<table>
<thead>
<tr>
<th>Energy and mining (45 minutes)</th>
<th>ICT (45 minutes)</th>
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<tbody>
<tr>
<td>Moderator: Sergio Pimenta, Vice-President Middle-East and Africa, International Finance Corporation (World Bank)</td>
<td>Moderator: to be confirmed</td>
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<tr>
<td>- Presentation of the opportunities of the sector by 2 Sudanese businessmen/women: Mrs Tarneem Nina Saeed (Saeed Group, mining), Ahmed Sameer Gasim (Sameer Gasim Cie, energy) (15 minutes)</td>
<td>- Presentation of the opportunities of the sector by 2 Sudanese businessmen: Nazar Arabi (Go digital services), Abdelmagid el Shafie (Dolphin) (15 minutes)</td>
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<td>- 4 Representatives from American/European companies operating in Sudan that have faced and successfully overcame challenges doing business in Sudan: Siemens Energy, General Electric, Baker Hughes and Rick Clark (Orca Gold) (20 minutes)</td>
<td>- 1 Representative from European companies operating in Sudan that have faced and successfully overcame challenges doing business in Sudan: Ericsson (8 minutes)</td>
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<tr>
<td>- Question and answers (10 minutes)</td>
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<td>- Wrap up by moderator (2 minutes)</td>
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