



Brussels Outreach Event
for the Great Lakes Investment and Trade Conference

(Kigali Convention Center, Rwanda, 18-20 November 2019)

THURSDAY, 19th SEPTEMBER at the Africa Palace
Paleizenlaan - 3080 Tervuren (1-6 pm)

Etienne Giros, President of EBCAM,
and
Mr. Guido Gryseels, Director General of the Royal Museum for Central Africa,
with the support of CBL-ACP

have the pleasure of inviting you to meet
Mr Huang Xia, Special envoy to the UN Secretary General
and the **Representatives of the Great Lakes diplomatic community**
and discuss **the coming Great Lake Investment and Trade Conference in Kigali,**

in the presence of the Delegations-Members of the
European Business Council for Africa & the Mediterranean (EBCAM)
and representatives of the European Commission

The conference will address business trends and opportunities in the African Great Lakes region with the participation of

Mr. Amandin Rugira, Ambassador of Rwanda to Belgium
Mr. Etienne Giros, President of EBCAM
Mr. Koen Vervaeke, Managing Director Africa in the European External Action Service
Mr. Huang Xia, Special Envoy of the UN Secretary General for the Great Lakes Region

in preparation of the Great Lakes Investment and Trade Conference planned in Kigali Convention Center, Rwanda, 18-20 November 2019

The Great Lakes Investment and Trade Conference is being organized by the Office of the Special Envoy of the Secretary General of the United Nations for the Great Lakes Region, the International Conference on the Great Lakes Region, the Rwanda Development Board and the Rwanda Convention Bureau.

Main objectives are

1. Explaining the business climate and conducive private sector growth environment to potential investors and trade promoters
2. De-mystifying the risk perceptions and misconceptions about the Great Lakes region and outlining new realities of regional investment and trade
3. Outlining the investment opportunities
4. Signposting various sources of helpful information available in the region with anchor organizations as well as Investment Promotion Agencies/Authorities in the member States of the region

Before the conference, you will have the opportunity to discover the Museum.



The Royal Museum for Central Africa, a museum, a research institute and center for information dissemination, is known worldwide as the premier reference institution for Central Africa given its deep knowledge of the region's biological, human and earth sciences and its outstanding collections and archives. After extensive renovations, the recently reopened Museum is offering a fresh narrative on Central

Africa from a contemporary perspective, in new state of the art infrastructural facilities.

Programme of September 19th

13:00	Guided tour of the Museum (optional, by confirmation only)
14:30	Welcome remarks and presentation by Mr. Guido Gryseels
14:45	Remarks by Mr. Etienne Giros, President of EBCAM
	Remarks by H.E. Huang Xia, Special Envoy of the UN Secretary General for the Great Lakes Region
	Remarks by Mr. Koen Vervaeke, Acting Managing Director Africa, European Union External Action Service
	Remarks by Mr. Amandin Rugira, Ambassador of Rwanda to Belgium
15:30	Question-time, open discussion
16:30	Reception
18:00	End

Please confirm your registration to the conference, the guided tour (separate) and the reception before September 10 at contact@cian.asso.fr