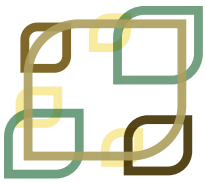


# 2019 Development Finance Forum

Abidjan - Côte d'Ivoire  
October 1-2, 2019





# 2019 Development Finance Forum

Abidjan - Côte d'Ivoire  
October 1-2, 2019

## About the 2019 Development Finance Forum

At present, trillions of dollars of under-invested capital are seeking higher returns while, at the same time, developing countries seek investment, expertise, knowledge and implementation capacity to grow. What can we do now to accelerate these linkages in agribusiness, transport and logistics, and digital infrastructure in Sahelian and WAEMU countries, three sectors with significant growth and job creation potential? This year's Development Finance Forum (DFF) in Abidjan will bring together business leaders, policy makers, thought leaders and financiers from private and public sectors in the regions and beyond to collectively drill down on what can be done to address some of the biggest challenges to scaling up private investment in these areas.

## Objectives

The DFF aims to bring together the stakeholders that can change the risk-return landscape in developing countries - both to achieve clarity on the roles each has to play, and to explore promising ideas, initiatives, and partnerships that need extra impetus to become successful. Through its focus on action and the identification of specific constraints and opportunities in Africa, the DFF aims to offer a pre-investment platform for the public and private sector to explore market-building alliances and opportunities in Africa.

## Focus Themes

The DFF will provide a forum for policy dialogue among the leading public and private sector participants on three themes considered critical to the development of the region.

### **Agribusiness: Food Security and Agribusiness Competitiveness**

Increasing the competitiveness of agribusiness is critical for job creation, growth, food security and stability in West Africa. With agriculture accounting for 35% of West Africa's GDP and 60% of the active labor force, the sector is pivotal for the region. West Africa is a world leader in the production of cocoa, cotton and cashew, and livestock is of great value in many of these countries. West African value chains, however, significantly lag behind those in other parts of Africa. Promoting better performing regional agribusiness value chains requires coordination between different policy, investment, and institutional reform areas across different sectors including agriculture, trade, private sector, finance and infrastructure. The DFF participants will discuss regional and local solutions to implement politically feasible, well-coordinated, and adaptive approaches to increase sustainable access to infrastructure, finance, and natural resources, improve value addition within supply chains, and remove constraints for private sector investments in agribusiness.

### **Transport: Urban Mobility and Regional Logistics Corridors in West Africa**

Urban mobility and regional logistics corridors are considered critical to deliver the goal of Sustainable Mobility for All in West Africa. They can provide improved regional connectivity and enhanced access to efficient, climate-friendly, and safe transport services. This, in return, would create opportunities for people and firms through enhanced access to education, jobs, services and markets. Local and regional economies can also greatly benefit from improving the efficiency of regional corridors, including through their connection to end-users within cities. Sustainable mobility enables social and economic development and addresses environmental challenges posed by climate change. The DFF participants will tackle key constraints and policy issues including harnessing private finance and know-how at local, national and regional levels to sustainably improve urban mobility, key reforms needed locally to help improve the performance of regional corridors, and improvements needed in the regional corridor operations to better support importers/exporters of West Africa.



## Digital Infrastructure in West Africa: Promoting Competition and Private Sector Development

The development of high-speed internet can stimulate economic growth and job creation, support e-commerce, foster entrepreneurship, extend access to finance, and help governments tackle poverty through improved service provision. However, countries in West Africa lag in digital infrastructure. Several markets in the region can benefit from greater competition and, in particular, wholesale, carrier neutral broadband infrastructure to reduce the cost of deployment and make broadband more widespread and affordable. Many of these countries could also benefit from the entrance of other operators. Regulation that curbs market dominance and promotes infrastructure sharing is critical to enable a digital ecosystem to develop further. The DFF will provide a forum for operators and independent infrastructure providers interested in these markets, as well as for regulators and policy makers, keen on strengthening their capacity to tackle market dominance and realize the many benefits of digital development.



### About the Development Finance Forum

The fifth in a series of annual events convened by the World Bank Group the 2019 DFF will be organized as a purpose-driven, design forum. Unlike a traditional conference, the format will be interactive, facilitated by “[The Value Web](#)” and designed to help participants identify and forge a shared understanding of the most practical and promising actions that participants can implement to effect change. The DFF will be organized around 3 themes - Agribusiness, Digital Infrastructure, and Transport and Logistics. The focus will be on identifying solutions and creating an environment where the primary stakeholder groups can align to address constraints, so creating the conditions where private investment is mobilized and can flourish.

The 2019 DFF builds on the previous events held in Rotterdam (2015), Dublin (2016), West Africa (Ghana, Senegal and Côte d’Ivoire, 2017) and Rwanda (2018). These events, have brought together local and international stakeholders with the capacity to change the risk-return landscape and align the public and private sectors around the shared objective of increasing private investment in the most challenging markets.

### Registration

Participation in the DFF is by invitation only. You will be sent a link / letter providing details on how to register.

### Contact Us:

DFF Secretariat

Email: [dff2019@worldbankgroup.org](mailto:dff2019@worldbankgroup.org)

Tel: +1 (202) 458-2544

Website: [English](#)

# Program

## Day 1 - Tuesday, October 1

08:00 - 09:30

Registration & Breakfast

09:30 - 10:00

### Welcome

Akihiko Nishio, Vice President, Development Finance, World Bank

### Official Opening Address

H.E. Alassane Ouattara, President of the Republic of Côte d'Ivoire

### Setting the Scene Address

Akihiko Nishio, Vice President, Development Finance, World Bank

10:00 - 11:20

### Dialogue: Scaling Up Investment in the Sahelian and WAEMU Countries

Moderator: Anne-Marie Basque

Panelists:

- Dr. Akinwumi Adesina, President of the African Development Bank (TBC)
- H.E. Mr. Amadou Kone, Minister of Transport, Côte d'Ivoire
- Abdeslam Ahizoune, Chairman and CEO, Maroc Telecom
- H.E. Ms. Zoumarou, Minister of Digital Economy & Communications, Benin
- Karin Finkelston, VP Partnerships, Communication, & Outreach, IFC
- Agri CEO (TBC)

11:20 - 11:30

### Opening Interactive Poll

11:30 - 11:45

Networking / Coffee Break and Transition to Workspaces A B or C (signposted)

11:30 - 12:30

### Sector Mini Plenaries

#### Workspace A: Agribusiness

Moderator: Marianne Grosclaude

Panelists:

- Ms. Atsuko Toda, Dir. Agricultural Finance and Rural Infrastructure Development Dept, AfDB
- Discussant #2: TBD
- Discussant #3: TBD

#### Workspace B: Digital Development

Moderator: Carlo Maria Rossotto

Panelists:

- Olanrewaju Kolade, CEO, Csquared, Ghana
- Discussant #2: TBD
- Discussant #3: TBD

#### Workspace C: Transport & Logistics

Moderator: Pierre Pozzo di Borgo

Panelists

- Noumory Sidibe, PPP National Committee, Côte d'Ivoire
- Discussant #2: TBD
- Discussant #3: TBD

12:30 - 13:30

## Networking Lunch

13:30 - 15:00

## Sector Design Sprint 1

Define key issues blocking investment within work streams

Workspace A

### AgriBusiness

Work Streams:

1. Promoting Regional Trade & Market Development
2. Promoting Value Addition within Supply Chains

Workspace B

### Digital Development

Work Streams:

1. Market Entry
2. Creating a Competitive Environment

Workspace C

### Transport & Logistics

Work Streams:

1. Urban Mobility
2. Regional Transportation

15:00 - 16:15

## Sector Design Sprint 2

Define possibilities for solutions for unlocking investment within work streams

Workspace A

### AgriBusiness

Work Streams:

1. Promoting Regional Trade & Market Development
2. Promoting Value Addition within Supply Chains

Workspace B

### Digital Development

Work Streams:

1. Market Entry
2. Creating a Competitive Environment

Workspace C

### Transport & Logistics

Work Streams:

1. Urban Mobility
2. Regional Transportation

16:15 - 16:30

Coffee Break / Transition to Plenary

16:30 - 17:30

## Investor Perspectives: Challenges and Opportunities to Unlock Investment

Moderator: Marie-Jean Moyo, Regional Industry Director, IFC

Panelists:

- Gregory Clemente, CEO, Proparco
- Daouda Coulibaly, Director General, Societe Ivoirienne de Banque (TBC)
- Christoph Rauh, Deputy Director General, German Federal Ministry of Economic Cooperation and Development (BMZ)
- Vincent Le Guennou, Managing Director, Founding Partner, & Co-CEO, Emerging Capital Partners (ECP) (TBC)
- Vijay Iyer, Vice President & CEO, MIGA, WBG

18:00 - 19:00

## Reception

19:00 - 21:00

## Dinner & Cultural Performance

# Program

## Day 2 - Wednesday, October 2

09:00 - 09:15	<b>Plenary - Recap of Day 1 and Call to Action</b>  Simon Andrews, Senior Manager, IFC		
09:15 - 09:30	Transition to Workspaces A B or C		
09:30 - 11:30	<b>Sector Design Sprint 3</b> Design concrete actions for unlocking investment within work streams		
	<p>Workspace A</p> <p><b>AgriBusiness</b></p> <p>Work Streams:</p> <ol style="list-style-type: none"><li>1. Promoting Regional Trade &amp; Market Development</li><li>2. Promoting Value Addition within Supply Chains</li></ol>	<p>Workspace B</p> <p><b>Digital Development</b></p> <p>Work Streams:</p> <ol style="list-style-type: none"><li>1. Market Entry</li><li>2. Creating a Competitive Environment</li></ol>	<p>Workspace C</p> <p><b>Transport &amp; Logistics</b></p> <p>Work Streams:</p> <ol style="list-style-type: none"><li>1. Urban Mobility</li><li>2. Regional Transportation</li></ol>
11:30 - 12:00	Coffee Break held in Workspaces and Preparation for Playbacks		
12:00 - 13:00	<b>Sector Playbacks</b> Each sector work stream debriefs the entire cohort on outcomes		
	<p>Workspace A</p> <p><b>AgriBusiness</b></p> <p>Work Streams:</p> <ol style="list-style-type: none"><li>1. Promoting Regional Trade &amp; Market Development</li><li>2. Promoting Value Addition within Supply Chains</li></ol>	<p>Workspace B</p> <p><b>Digital Development</b></p> <p>Work Streams:</p> <ol style="list-style-type: none"><li>1. Market Entry</li><li>2. Creating a Competitive Environment</li></ol>	<p>Workspace C</p> <p><b>Transport &amp; Logistics</b></p> <p>Work Streams:</p> <ol style="list-style-type: none"><li>1. Urban Mobility</li><li>2. Regional Transportation</li></ol>
13:00 - 14:00	<b>Networking Lunch</b>		

14:00 - 14:45

## Sector Report Out to Plenary

Moderator: Martin Spicer, Director Blended Finance, IFC

- Agribusiness Sector Rapporteur – TBD
- Digital Development Sector Rapporteur – TBD
- Transport & Logistics Sector Rapporteur – TBD

14:45 - 15:45

## Flagship Closing Panel - The Way Forward

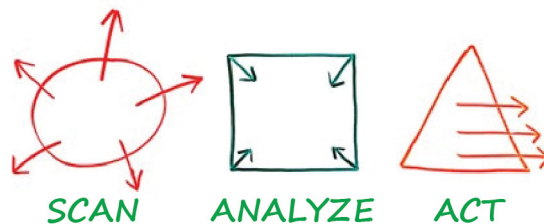
Moderator: Anne-Marie Basque

- Coralie Givers, Country Director, World Bank
- HE Harouna Kabore, Minister of Commerce, Industry and Crafts, Burkina Faso (TBC)
- Jennifer Blanke, Vice President Human and Social Development, AfDB
- Aliou Maiga, Regional Director for West and Central Africa, IFC
- CEO (TBC)
- DP Partner (TBC)

15:45 - 16:00

## Closing

Closing Remarks: WBG VP



## Conference Venue

Sofitel Abidjan Hotel Ivoire  
Boulevard Hassan II 08 Bp 01 Abidjan  
08 ABIDJAN  
Côte d'Ivoire  
Tel: (+225) 22482626  
Visit [website](#)



## Logistics

### Transport

### Language

All presentations, meetings and materials at the event will be in either English or French, with simultaneous translation..

### Meals

If staying at the Sofitel, breakfast is included as part of your lodging arrangements. Lunch and refreshments will be provided for all participants on October 1st and 2nd. The Conference Dinner is on October 1st and is open to all participants.

### General information about Abidjan

#### Safety & Security

- Abidjan is safe to visit. Take the usual precautions.

#### Currency

- Communauté Financière Africaine Francs (XOF). Exchange rate approximately US\$1 = CFA(XOF) 588.00.

#### Mobile Phone

- If you have a GSM mobile phone, you can buy SIM cards from CFA2500 (approximately \$5). Street stalls also sell top-up vouchers from CFA550. Calls generally cost between CFA25 and CFA150 per minute.
- The Orange network is reliable and accessible in most parts of the country, even some rural areas, although it can be expensive.

#### Water

- It is not recommended that you drink tap water during your stay in Abidjan; bottled water is readily available.

#### Electricity:

- The power supply in Côte d'Ivoire is rated 220-240V/50Hz. Plugs/sockets are the two-pin "Type C or E" Europlug

## Contact Us:

DFF Secretariat  
Email: [dff2019@worldbankgroup.org](mailto:dff2019@worldbankgroup.org)  
Until Sept 27: +1 (202) 458-2544  
From Sept 27: +1 (202) 651 0008 /  
+1 (202) 509 4954

**Visa Exempt :** Benin, Burkina Faso, Cape Verde, Central African Republic, Chad, Congo, Gambia, Ghana, Guinea, Guinea-Bissau, Liberia, Mali, Mauritania, Morocco, Niger, Nigeria, Senegal, Seychelles, Sierra Leone, Togo and Tunisia.

### All other nationalities require Entry Visas:

Although e-visas are available at the airport upon arrival, they must be requested online (e-visa) prior to arrival in Côte d'Ivoire via <https://snedai.com/e-visa/>