



## **SAVE THE DATE**

### **THE INTERNATIONAL BUSINESS FORUM ON THE GAMBIA**

**23<sup>rd</sup> May 2018**

#### **BRUSSELS, KINGDOM OF BELGIUM**

The Government of the Republic of The Gambia (GOTG) and The European Business Council for Africa (EBCAM) are honoured to announce the **International Business Forum on The Gambia**. This high-level event is organised with the support of the European Union (EU) and will take place on **Wednesday, 23<sup>rd</sup> May 2018, at the Charlemagne Building Rue de la Loi 170, 1000 Brussels, Belgium.**

The forum will be graced by **H.E. President Adama Barrow**, senior officials of The Gambia Government at Ministerial level, as well as local and international experts.

The objective of the Business Forum is to present the business environment and business opportunities in The Gambia in line with the Government's policy of prioritising private sector participation in the economy, for inclusive growth and national development. Thus, the forum will allow for the holding of exchanges on sector specific strategies and projects during panel discussions on: **Energy & Infrastructure, Agricultural Value Chain in The Gambia, and Tourism** respectively; as well as establish networks, build partnerships and business liaisons between participants of the forum within the B2G, B2B, B2C framework.

The panels will gather experts from the Gambian and the European private sector, as well as representatives from the Gambian institutions and the International Financing institution.

You are invited to note this date in your calendar and share the information with private sector operators of all relevant categories within your network. The official invitation, programme and guidelines for registration will be shared as soon as possible.

The Government of the Republic of The Gambia and The European Business Council for Africa would like to thank you in advance for your contribution to the success of this important event.

Sincerely,

The Government of The Gambia

The European Business Council for Africa